

EduBox 01: Culture, a new perspective

Session 01: Culture, a critical review

Session plan

Topics/ Content	Aims	Learning outcome	Sources
<p>Learning outcome</p> <p>Objectives</p> <p>Lead-in</p> <p>Culture, a critical review</p> <ul style="list-style-type: none"> • Culture, some definitions • Components of culture • Culture, a critical reflection <p>Summary and reflection</p> <p>Home Assignment</p> <p>Sources</p>	<p>The general aim of this session is to sensitise and raise awareness regarding the need to critically review our common understanding of culture and to introduce an open definition of culture.</p> <p>At the end of the sessions, students will</p> <ul style="list-style-type: none"> ▪ have critically reviewed definitions of culture and their elements ▪ be able to show the limitations of a national approach to culture ▪ be able to argue why an open definition of culture based on the understanding of multi-collectivity is better able to capture the multi-faceted nature of culture. 	<ul style="list-style-type: none"> ▪ Students differentiate between an open and a closed definition of culture and recognise cultural features from the perspective of an open definition of culture 	<ul style="list-style-type: none"> ▪ Bolten, Jürgen 2007. Einführung in die Interkulturelle Wirtschaftskommunikation. Göttingen: Vandenhoeck & Ruprecht ▪ Bolten, Jürgen 2011. Unscharfe und Mehrwertigkeit: "Interkulturelle Kompetenz" vor dem Hintergrund eines offenen Kulturbegriffs. In: Hoessler, U. & W. Dreyer (Eds.) Perspektiven interkultureller Kompetenz. Göttingen: Vandenhoeck&Ruprecht; pp. 55-71 ▪ Bolten, Jürgen 2013. Fuzzy Cultures: Konsequenzen eines offenen und mehrwertigen Kulturbegriffs für Konzeptualisierung interkultureller Personalentwicklungsmaßnahmen. In: Mondial: Sietar Journal für interkulturelle Perspektiven; 4-10. http://www2.uni-jena.de/philosophie/IWK-neu/typo3/fileadmin/publicationen/Bolten_2013_Fuzzy_Cultures.pdf (14.3.2017) ▪ Bolten, Jürgen 2015. Einführung in die Interkulturelle Wirtschaftskommunikation. Göttingen: Vandenhoeck&Ruprecht (2nd ed.) ▪ Bolten, Jürgen 2016. Interkulturelle Trainings neu denken. In: <i>interculture journal</i> Special issue "(Inter)Kulturalität neu denken! 15 (26) p. 75-92 http://www.interculture-

			<p>journal.com/index.php/ici/issue/view/issue/37/9</p> <ul style="list-style-type: none"> ▪ Bolten, Jürgen 2016a. "Interkulturelle Kompetenz neu denken?! Forthcoming in Polylog, Sonderheft 'Interkulturelle Kompetenz in der Kritik. Wien. http://www2.uni-jena.de/philosophie/IWK-neu/typo3/fileadmin/team/juergen.bolten/1608Ik_Kompetenz_neu_denken_-_Polylog.pdf ▪ Brewer, Paul & Sunil Venaik 2013. On the misuse of national cultural dimensions. In: International marketing Review, 29(6): 673-683 ▪ Hansen, Klaus P. 2009. Kultur, Kollektivität, Nation. Passau: Stutz ▪ Meyerson, D. (1991) Acknowledging and uncovering ambiguities in cultures, In: P. Frost et al. (Eds.) Reframing Organizational Culture. Newbury Park, CA: Sage; pp. 254-70 ▪ Steers, R. M. et al. 2013. Managing across cultures – Developing global competencies. Cambridge: Cambridge University Press ▪ Sweeney, Brendan 2002. Hofstede's Model of national cultural differences and their consequences: A triumph of faith-a failure of analysis. 55(1):89-118 ▪ Tietmeyer, Elisabeth 2011. Cultural Contacts and Localization in Europe-from the Collections of the Museum of European Cultures. Berlin: National Museums in Berlin ▪ Tsui, A. et al. 2007. 'Cross-national, cross-cultural organizational behaviour research: advances, gaps, and recommendations'. In: Journal of Management,
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			<p>33(3): 426-78</p> <ul style="list-style-type: none"> Witchalls, Peter James. 2012 Is national culture still relevant? In: <i>interculture journal</i> 11 (19): 11-18 http://www.interculture-journal.com/index.php/icj/article/viewFile/178/280 Zeuschel, Ulrich 2016. "Zoomen" zum Entdecken interkultureller Verständigungspotenziale und -ressourcen In: <i>interculture journal</i> 15(26) p. 92-96 http://www.interculture-journal.com/index.php/icj/issue/viewIssue/37/9 <p>Except where otherwise stated, content in this presentation / on this site is licensed under a Creative Commons Attribution ShareAlike 4.0 International license.</p> 
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Slide title	Method and time frame	Comments
Introduction to EduBox 1 and Session 01		
Learning outcomes	Explanation 3 minutes	One could also leave the set of slides without any elaboration
Objectives	Explanation 3	One could also leave the set of slides without any elaboration

	minutes	
Lead-in	Activate students 3 minutes	Use pictures to show some commonalities (e.g. the thought of being protected against evil or bad thinking) and specifics (if you don't know what the symbol of the P with the broom across it means you can't understand the sign, or if you don't know what the meaning of 11 a.m. and 12.30 p.m. means)
Culture, some definitions	Reactivate pre-knowledge 5 minutes	This exercise is aimed at reactivating existing knowledge but can equally be used as an introduction
Components of culture	Input-discussion 20 minutes	Deepens understanding of culture Depending on existing knowledge this can be shortened but may also take longer than 20 minutes
Culture, a critical reflection	Input 3 minutes	Broadens understanding of different perspectives on culture
Summary and reflection	Input/Discussion 10 minutes	Can also be done as a placemat (http://www.learnalberta.ca/content/sssm/html/placematactivity_sm.html) which would then take more time
Assignment	Reading text and summarise the arguments	The text can be read as a preparation to the session as well as a 'read-on'
Sources		